



FOR IMMEDIATE RELEASE:

**ASPENCLEAN'S 100% NATURAL ECOCERT® CERTIFIED CLEANING PRODUCTS
NOW AVAILABLE AT RETAIL**

Vancouver, B.C. --11/23/2009-- **AspenClean**, Vancouver's first and largest all natural cleaning company, announces the launch of their new line of 100% natural cleaning products. Perfected through years of dedicated development in its Home Cleaning Services Division, AspenClean is now able to offer what many of its customers have been asking for; the opportunity to buy all the products **AspenClean** uses, to clean their own homes.

AspenClean's all-natural home cleaning solutions are **derived only from plants and minerals** and contain **no phosphates, petroleum, sulphates or synthetic fragrances and are not tested on animals**. These products are **made in Canada** and have received the **ECOCERT®** seal of approval, the world's leading authority on all-natural standards. AspenClean also offers a line of unique washable/reusable Microfiber Cloths that are designed for specific cleaning needs.

According to Alicia Sokolowski, President and co-founder, it has been the encouragement of **AspenClean's** loyal customers that has led the company to launch its full product line. "Over the years we have received hundreds of positive testimonials about our products and services," Ms Sokolowski said, "It motivated us to take the next step forward. People seem genuinely interested in what they use to keep their homes clean and healthy"

AspenClean's new retail lineup includes: All-Purpose Cleaner, Glass Cleaner, Kitchen Cleaner, SuperScrub Powder, All-in-One Concentrate, Bathroom Cleaner and Dish Soap. There are also specific, washable/reusable Microfiber Clothes: Glass, Kitchen, Bathroom and one for All-Purpose needs. There is also a set combining four cleaners and their specifically designed microfiber cloths. All products can be purchased at the **Whole Foods Market, as well as some local Health Foods stores e.g. Health Works, The Vitamin House, and The Garden Health Foods, as well as at AspenClean retail location in West Vancouver.** AspenClean service customers have the convenience of having their products delivered through the team servicing their home. See AspenClean's website for more details.

About AspenClean

AspenClean is committed to being the healthy choice leader of home cleaning products and services. Our all-natural cleaning products are derived from plants and minerals, made with pure essential oils, and are **ECOCERT®** approved. AspenClean also operates an award winning home cleaning business in the Metro Vancouver, B.C. area and is dedicated to their customers' health, safety and satisfaction. We have been a Better Business Bureau member since 2004.

For information on AspenClean's natural home cleaning products, to find a retail location, home cleaning service options and future franchising opportunities please visit www.aspenclean.com