

# Aspen Clean Teams up with Capers Whole Foods to host FREE Product Swap

Local business aims to exchange hundreds of chemical cleaning products at one day event

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**Vancouver, BC** – Local green cleaning solution Aspen Clean is teaming up with Capers Whole Foods Market for a product swap event with one common goal - removing harmful chemical cleaning products from Vancouver homes.

A recent report from National Toxicology Program states there are now 80,000 forms of chemical compounds found in everyday cleaning products and up to 8000 of these chemicals are carcinogenic. Aspen Clean, who produces 100% natural cleaning solutions, is inviting consumers to visit their teams at the **Park Royal Whole FoodsMarket location and the Capers Whole Foods Market on Robson Street on August 25, 2009 from 2pm to 6pm** for a free product exchange. For every conventional household cleaning product consumers bring to the store, Aspen Clean will trade it for a natural, sustainable 100% ECOCERT approved replacement.

“2010 bottles in 2010! Our goal for this year is to remove 2010 bottles of chemical based cleaning products from people’s hands and homes and provide them with a sustainable alternative that works just as well – or even better,” states Aspen Clean owner Alicia Sokolowski.

Aspen Clean is hoping through the event families and individuals can educate themselves on the harms associated with conventional cleaners and make the permanent switch to natural cleaning solutions.

“Everyone at Capers Whole Foods Markets strives to honour the rules of environmental stewardship – Reduce, Reuse and Recycle,” commented Capers Whole Foods Market Marketing Specialist Zachery Longboy. Longboy adds, “Our stores are taking the initiatives such as this product swap event to reduce our impact on the earth and its resources.”

## **About Aspen Clean:**

Alicia Sokolowski and Chris Solodko are the husband and wife team behind Vancouver based Aspen Clean. Aspen Clean solutions are 100% natural, ECOCERT certified and vegan friendly cleaning products. Carefully formulated and manufactured, Aspen Clean cleaning products ensure efficiency and safety.

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