

AspenClean Collects over 250 Chemical Cleaners at Product Swap

One Day Event Brings in Consumers Committed to Greening Their Cleaning Habits

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Vancouver, BC – Local green cleaning solution AspenClean swapped over 250 bottles at the duo location product swap on August 25, 2010.

Consumers visited Whole Foods Park Royal and Capers Robson street in droves armed with their chemically filled conventional cleaning products. AspenClean swapped consumers products and answered questions about cleaning products as Vancouverites pledged their commitment to being greener cleaners.

“This event was a great success for us not only in reaching our goal of over 2000 bottles swapped in 2010 but also re-emphasizes for us that consumers are being more environmentally conscious when it comes to everyday cleaners,” exclaims Aspen Clean owner Alicia Sokolowski.

AspenClean is now working with local disposal organizations to ensure the hundreds of harmful products collected are recycled safely and responsibly. AspenClean has more community events planned in the near future to educate and arm consumers to choose natural products and clean green.

About Aspen Clean:

Alicia Sokolowski and Chris Solodko are the husband and wife team behind Vancouver based Aspen Clean. Aspen Clean solutions are 100% natural, ECOCERT certified and vegan friendly cleaning products. Carefully formulated and manufactured, Aspen Clean cleaning products ensure efficiency and safety.

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